

SUPPLY CHAIN SUSTAINABILITY & ETHICAL PRINCIPLES

Purpose

At Jellyfish Pictures, we are dedicated to creating a community that focuses on people, the planet, and ethical practices. Our commitment is reflected in our supply chain policy, which outlines the steps we are taking to make positive contributions to our communities and the environment. This represents our actions to make responsible choices and encourage other businesses to do as well.

Sustainable Choices

We commit to working with suppliers who share our environmental values, and are using renewable energy, reducing CO₂ emissions, and working towards lowering their overall carbon footprint.

Reducing Waste

We are committed to reducing waste, promoting recycling, implementing eco-friendly packaging solutions, and eradicating the use of single use plastics by our business, Jellyfish Pictures, and throughout our supply chain.

Fair Treatment

We stand for fair wages, safe working conditions, and the protection of workers' rights throughout our supply chain, aligning with the principles we expect for ourselves.

Supporting Locals

We aim to engage with local and regional suppliers who are actively reducing their carbon footprint and contribute to local economies.

Inclusivity

Whenever possible, we want to engage with businesses owned by women and those who have been historically underrepresented within our supply chain, ensuring everyone has an equal opportunity.

Ethical Certifications

We actively research to collaborate with suppliers holding certifications such as Fair Trade, B Corp, and other sustainability standards that align with our ethical principles and ambitions.

Audit and Improve

We will occasionally audit our current and future suppliers to ensure alignment with our ethical and environmental standards, consistently seeking opportunities for improvement. We aim for continuous improvement to make our supply chain more sustainable, efficient, and socially responsible by reinforcing our commitment to long-term positive impacts.